



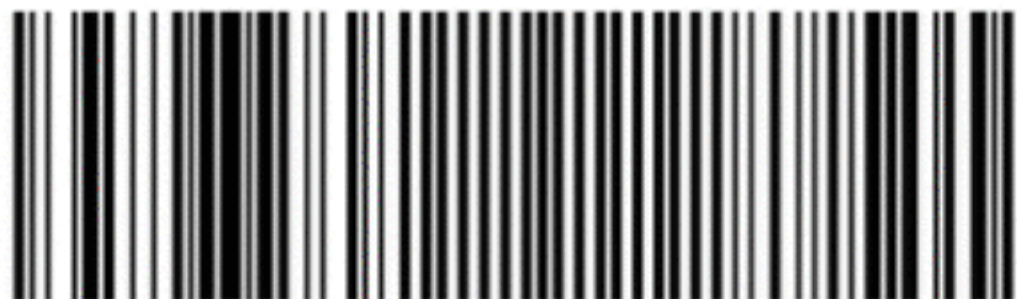
NOVEMBER 8-12

SHOP IN STORE & JCP.COM

\$10 OFF* ON SELECT APPAREL,
SHOES, ACCESSORIES,
FINE JEWELRY, HOME
\$25 OR MORE

OR EXTRA 15% OFF* select furniture, mattresses,
housewares, floor care, custom blinds & shades
& salon products

***Coupon required.** Some restrictions and exclusions apply.
See below for details.



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\$ off online code: **DEALS40** % off online code: **BOOK40**

*\$10 off select apparel, shoes, accessories, fine jewelry, home purchases of \$25 or more with any method of payment. Extra 15% off select furniture, mattresses, housewares, floor care, custom blinds and shades and salon products with any method of payment. Extra 10% off select watches with any method of payment. Each offer good in store and at jcp.com, excluding taxes and shipping charges, 11/8/17-11/12/17. One use per coupon, one coupon per customer; must be provided/surrendered at time of purchase. Dollar-off offers (including JCPenney Rewards) applied prior to companywide percent-off discounts or coupons.

Does not apply to Best Value, Levi's, Disney Collection, Disney Tsum Tsum, Fisher-Price, Licensed Team Sports Merchandise, Columbia, Nike, adidas, Converse, Clarks, Athletic Shoes, Goddess Lingerie, Jewelry Trunk Shows, Modern Bride Design Your Dream Ring, Pre-Owned Watches, Smart Watches, Garmin, Sephora, Food, Penney Lane, S'ip by S'well, Electronics, Appliances, Hunter Douglas, Tempur-Pedic, Neato Robotics, iRobot, Sporting Goods/Outdoor Gear, Toys, Baby Furniture, Baby Gear, Personalized Jewelry, Wigs and Extensions, Limited Time Specials, Purchase with Purchase Items, In-Store Services, Home Services, Service Plans, Gift Cards, Furniture Outlet purchases, jcp.com Purchases During Black Friday and Cyber Monday Events, Closing Store purchases, current orders and prior purchases, or in combination with other coupon(s). Can be combined with earned JCPenney Rewards and JCPenney Credit Card new account in-store discount. Coupon cannot be used for payment on account. Coupon cannot be redeemed as cash or merchandise credit if merchandise is returned. \$ off savings applied to all qualifying items on prorated basis; any refunds will be given in the prorated amount. No cash value. JCPenney may refuse, or limit the use of, any coupon and/or return for any reason, including reoccurring disruptive behavior. REPRODUCTIONS WILL NOT BE ACCEPTED.

INSTRUCTIONS FOR JCP.COM ORDERS: \$ off and extra % off offers cannot be applied on the same order. Enter the appropriate online code when prompted at checkout or call 1.800.322.1189 and mention the code.