

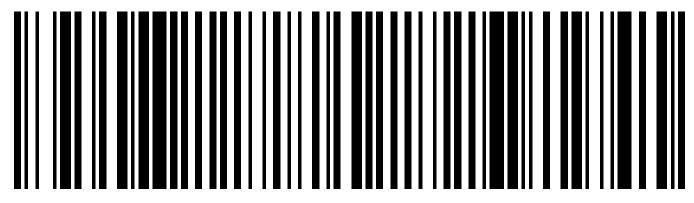
\$10 Off \$75 Orders (8/24-9/4)

\$15 Off Any Regular-Priced Purchase of \$75 or More In-Store Only

Offer Valid August 24 - September 4, 2016

Scan Barcode In-Store or Use Coupon Code Below

Cashier Instructions: Customer must present bar code in-store. If cashier cannot scan the barcode, they must key in the 20 character sequence.



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*Offer valid 12:01 AM PT, Thursday, August 24, 2017 through 11:59 PM PT, Monday, September 4, 2017 only. Coupon is not valid on previous purchases and may not be combined with other coupons or offers. Not redeemable for cash or gift cards. Limit one coupon per customer, per day. Sale-priced, discontinued and excluded items listed below do not contribute to threshold limits when figuring discounts and will not be discounted by this coupon. Excludes PLUS Plan extended warranties, memberships, services and gift cards. Excludes sale-priced and discontinued items, plus Mercury Marine®, Penn®, Shimano®, Minn Kota®, Cannon®, Humminbird®, Daiwa®, KVH®, Torqeedo®, Xantrex®, Dubarry of Ireland, YETI® Coolers, Avet Reels®, GoPro®, LEHR®, Marine Dynamics, OluKai®, LifeProof®, Tilley, Helly Hansen®, SmartWool®, Maui Jimâ,¢, Costa®, Mares Diving, BOTE Paddle Boards and select Garmin®, Shakespeare® Fishing, Calcutta®, Dual and Harken® products. Discount does not apply to taxes, shipping and handling charges or similar processing charges. Offer valid for retail transactions only. Offer void where prohibited by law.